**Retainer Terms of Agreement**

JOLT Vivo Escribo Retainer Terms of Agreement

***My fee guarantee:*** *My fees come with a guarantee that I’ll revise the content [up to two times] to*

*make sure you’re completely satisfied with the way it reads, subject to the deadline section below.*

**Retainer Terms**

We agree that I’ll provide [detailed deliverable(s)] each month for 12 months, starting on [\_\_\_\_\_\_\_\_\_\_\_]. The agreed fee (One time/ Monthly ) for this work is $\_\_\_\_\_\_\_\_.

**Payment Terms**

I’ll invoice you by the 15th of each month for the upcoming month, to be paid by the first of the month (ex: by June 1 if for my June work). I prefer to be paid by wire, cashier’s check, CashApp, credit card [Sharon Bennett/ Jolt Vivo Esscribo].

**Deadline**

I’ll work with you to determine a schedule for each month’s deliverable. [Or, you may have already established a schedule. Spell it out here.]

**Cancellation**

Either party may cancel this retainer agreement with 30-days’ written notice. However, you will pay a $\_\_\_\_\_\_\_ (or one month’s retainer payment) as a cancellation fee after the agreement has been canceled.

**Caveats**

This project is a work-for-hire project, and [Client-\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_] will own the work I deliver.

Although I make every effort to ensure that your copy complies with the law, I’m not an attorney. Therefore, you accept responsibility for the content validity (and you submit the copy for legal review as you see fit). You/your team is responsible for the final proofreading of all copy.

[Client:\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_] shall defend, indemnify, and hold [Your Company Name] and me harmless from and against any and all claims, losses, damages, and expenses arising from or relating to the offer of goods, information, and/or services online or offline, or based on a claim that the content/copywriting violates the laws, codes, regulations, or statutes of any jurisdiction.

**Results**

There are many factors — competition, product, market, price, list, demand, customer preferences, and major events — that I cannot control. Therefore, while I can and do guarantee your complete satisfaction with my marketing ideas, ethics, and copywriting, I cannot guarantee specific results.

**AGREED:**

**[Client Company Name] [Jolt Vivo Escribo]**

By: Title: Date:

By: Title: Date: